



## Advertising with Combat Films and Research

### Why advertise with Combat Films?

Combat Films and Research (CFR) reaches your target audience; educated, well-traveled, affluent, market leaders in their respected professions. In addition, we expect our rapid growth to continue, increasing your visibility in the web marketplace. CFR currently receives 15,000 unique visitors every month, with over 330,000 page hits. That is an average of 22 pages visited per unique visitor! Every single one of these visitors has an interest in military and political issues—so the audience is highly targeted. Your advert is sure to pique the interests of a majority of our visitors.

With *on-the-ground* analysis, insider information, and regional and topical expertise, CFR is able to produce compelling and accurate content. Remember, you are not just advertising, you are associating with a company that provides a credible source of information to individuals and institutions that require as much.

CFR rates are affordable and packages are flexible.

### Who is Combat Films and Research?

Combat Films and Research is a non-partisan political-military research center that uses photos and video images as a primary research tool. We send camera crews with regional and topical expertise throughout the world to document cultures and conflicts and package that footage and information gathered into analyses in the form of documentary films, educational materials, academic papers, articles, and lectures.

### We offer several advertising options.

<i>Top Leaderboard:</i> This banner is located at the top right of every page.	\$100/month
<i>Bottom Leaderboard:</i> This larger add space positioned at the bottom of the page but above any bottom menu bars and the copyright notice.	\$100/month
<i>Top and Bottom Package</i>	\$175/month
<i>Newsletter sponsorship:</i> We send a weekly newsletter to approximately 1500 subscribers four times a month.	\$200/month

### Additional Sponsorships

*Individual Page Sponsorship:* Some sponsors would like to be specifically identified with a particular page and for this reason we offer a few select page sponsorships.

Please contact CFR directly for additional information.

*CFR-TV Episode Sponsorship:* Our flagship web based product is CFR-TV. We are now offering a micro-spot TV commercial (3-5 seconds) at the head of any specific episode of CFR-TV.

Traditionally we put up three episodes a month, so a sponsor would be on the CFR-TV main page for up to ten days per sponsored episode. After an episode is replaced it goes into the archive where it will be viewable for an additional two months. We have found that our viewers spend as much time in the archive as they do on the current episode and so an episode sponsorship guarantees your spot will be posted and viewed for eight to ten weeks.

Please contact CFR directly for additional information.

### How can you start Advertising?

If you are interested in more detailed statistics of our visitors, want to discuss pricing and packaging options, or have any additional questions, please contact us at [info@combatfilms.com](mailto:info@combatfilms.com) or by telephone (801-521-7737).

**BOTTOM LEADERBOARD**